



B E C O M E A M E M B E R

— ◆ —
Participate · Benefit · Add Value

NSBA connects your business to a curated network of Nordic and South African companies; opening doors to trade, partnerships, and access to market insights you can put to work .

M E M B E R S H I P V A L U E P R O P O S I T I O N 2 0 2 6

www.nsba.co.za | info@nsba.co.za

WHO WE ARE

The Nordic-South African Business Association was founded in **2007** and is a private non-profit initiative. NSBA offers a unique networking platform to the Nordic and South African business communities, by providing members with a forum where they can identify and discuss common ground regarding joint commercial interests and doing business in South Africa and/or the Nordic countries.

The focus of NSBA is to **facilitate the growing of relationships** and to **stimulate business** between all members of the organisation as well as other organisations in the countries in which they operate.

Growing Relationships



Communicating current business-related information to Nordic and South African companies through formal and informal gatherings such as talks and seminars, and via the NSBA website, social media and newsletter.

Stimulating Business



Offering member-companies an exclusive opportunity to promote their business to NSBA and associated communities through sponsorships, event hosting, speaking engagements, member communication, and by showcasing their companies on the NSBA website, social media and newsletter.

Cultural Understanding and Social Events



Promoting social and cultural exchange between the Nordic community and South African friends through events such as the Annual NSBA Year End Function, Taste of Nordic, the European Chamber Golf Day and After Work networking.

Our flagship events include:



Annual European Chamber Golf Day



Taste of Nordic



Annual General Meeting



Annual Year End Function

WHAT DOES THE NSBA OFFER?

The Nordic-South African Bridge: NSBA is uniquely positioned as a bridge between two dynamic regions. The Nordic-South African business corridor is growing rapidly, with shared interests in multiple industry sectors which are relevant to both regions. NSBA puts you at the centre of these opportunities.

Events & Talks

We organise a number of annual events to which we invite guest speakers on current and business-related topics. Our speakers are typically high-profile individuals from the government or industry, chosen by the board or suggested by the members. Regularly, we invite more than one speaker and do panel discussions to stimulate debate. Many of our events are organised and hosted in cooperation with other European bi-lateral chambers in South Africa.

We have also organised matchmaking events, business speed networking as well as events targeting smaller audiences with specific sector interests for example renewable energy or circular economy focused events. The speakers for these events are recruited amongst our member companies, thereby giving our members the opportunity to showcase their companies and services as well as share their focused knowledge with likeminded individuals/companies.

Communication

In addition to event invitations, NSBA distributes a quarterly newsletter, in which we include current Nordic news, our NSBA events calendar, interviews with interesting Nordic and South African personalities and adverts as well as views and offers from our members.

You can also find us on LinkedIn & Facebook. Visit us at www.nsba.co.za.



SPONSORSHIP OPPORTUNITIES

Sponsoring an NSBA event is a great way of promoting your business. With just under 60 member companies and over 600 newsletter subscribers there is ample opportunity to market your business to a targeted audience.

As a member, you can:

- Display your banners at events
- Distribute marketing material to attendees
- Promote your services and products on our LinkedIn, Facebook, website, and newsletter
- Secure speaking slots to showcase your expertise



GOLD

Year-round visibility at all events



SILVER

Premium exposure at key events



BRONZE

Targeted event sponsorship

Our events are well attended and the Annual European Chamber Golf Day, and NSBA Year-End Function are often sold out. We actively seek sponsorships for these events to make them truly memorable. However, members are welcome to contribute funds or in kind to any of our events.

Corporate Social Investment

Corporate Social Investment is an integral part of NSBA's core values. We are committed to giving back to South African society, which is why we each year donate a percentage from the surplus from the fees collected for our activities over the year to a chosen development or empowerment project focusing on **education and/or health**.



WHY BECOME A MEMBER?

Your NSBA membership gives you:

Category	What You Get
Business Development	Access to a curated network spanning Nordic and South African companies across multiple sectors; introductions to visiting trade delegations; matchmaking and business speed-networking opportunities.
Events & Knowledge	Invitations to talks, panel discussions, sector-specific roundtables, and social gatherings with high-profile speakers from government and industry.
Brand Visibility	Promote your business through sponsorship packages, speaking opportunities, the NSBA website, LinkedIn, newsletter features, and email campaigns.
Market Insights	Regular newsletters with Nordic-South African business news, trend analysis, event calendars, and member insights. Access to a members-only directory.
Cross-Chamber Access	Joint events with other European bilateral chambers, expanding your reach across the European business community in South Africa.
Influence & Governance	Shape NSBA's direction through AGM participation. Stand for board election and help drive the association's strategy.
Social Impact	Contribute to NSBA's Corporate Social Investment initiatives — supporting education and health projects that can complement your own ESG and B-BBEE objectives.
Lobbying & Advocacy	Through the NSBA membership in the European Chamber, we offer direct access to the EU Mission in South Africa, which enables lobbying, advocacy and important economic and other policy matters.

~60

Member Companies

600+

Newsletter Subscribers

18+

Years of Impact

With the intention to grow

Presently, NSBA has just under 60 paid members — the profile of which spans from dynamic small and medium enterprises to large multinational companies with turnovers running into billions of Rand.

We invite you to grow your business by engaging with us and benefit from a wider network of people and companies to do business with. We manage our membership to ensure a high-quality network.

For more information on member companies and which industries/sectors a membership of NSBA will give access to, please visit our website: www.nsba.co.za

MEMBERSHIP FEES — 2026

NSBA membership is structured by company size in South Africa, ensuring fees are proportionate and accessible. Your business gains access to the full NSBA network, all events, and member benefits.

Company Size	Annual Fee (2026)
Individuals	R 1,374
1 – 5 employees	R 1,374
6 – 15 employees	R 2,601
16 – 49 employees	R 4,331
50 – 99 employees	R 6,943
100+ employees	R 8,673
Retired members	R 692

A discounted nominal fee is charged to members for certain events to cover venue hire, catering, and logistics. Your annual membership fee covers access to the full NSBA network, directory, newsletter, digital channels, and all member benefits listed above.

READY TO JOIN?

We invite you to become part of the NSBA community. Download the application form from our website or contact us directly to arrange a conversation about how NSBA can benefit your business.

Email: info@nsba.co.za

Phone: 084-505 9806 (Louise Peach, Operations Manager)

Web: www.nsba.co.za

LinkedIn: Follow NSBA for the latest updates and member news

All applications are presented to and approved by the NSBA Board.

See you at the next NSBA event!



NSBA Administration Office

Registration Number 2007/033776/08

Web: www.nsba.co.za | **Email:** info@nsba.co.za

Phone: 084-505 9806 | **Operations Manager:** Louise Peach

Fiduciaries: Eva Shaw (Chairperson), Dan Berglund, Donnée Kruger | **Public Officer:** Christian Olesen